

Protect your business from **Cyber-attacks**

# Consequences of a cyber attack

- Monetary loss
- Theft of valuable intellectual property
- Company closures
- Leaked consumer data

Implementing cybersecurity is not a cost of doing business; it's a cost of staying in business.



Cyber criminals are increasingly targeting small- and medium-sized enterprises (SMEs).

Only 54% of small businesses provide cybersecurity training for their employees.<sup>3</sup>

# 2018

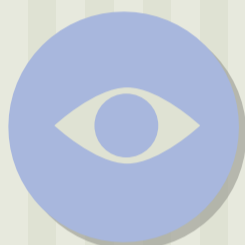
71% of data breaches in Canada involved an SME<sup>1</sup>

91% of data breaches resulted from phishing emails<sup>2</sup>

## 5 steps to defend your business



Train your employees to be your front-line defence and "click smart."



Put someone in charge of your business' cybersecurity.



Keep your computers up-to-date with latest security patches.



Back up your work in case your information is lost or stolen.



Limit access to your company's computers and secure your Wi-Fi.

## Current and emerging threats:

More sophisticated and destructive data breaches



Wire fraud



Malware and ransomware



Phishing and spearphishing



## Report cyber incidents to:



01

Privacy Commissioner of Canada  
1-800-282-1376

Canadian Centre for Cyber Security  
getcybersafe.gc.ca  
1-833-CYBER-88

02



03

Canadian Anti-Fraud Centre  
antifraudcentre.ca  
1-888-495-8501



To learn more about cybersecurity, visit [FCNB.ca](http://FCNB.ca) or [CyberNB.ca](http://CyberNB.ca)



<sup>1</sup> Public Safety Canada

<sup>2</sup> PhishMe, Inc.

<sup>3</sup> Canadian Internet Registration Authority