Undertaking

Stephen D. Hove, Chief Executive Officer, President and Director for Cognitiv,

Inc., formerly University Health Industries, Inc., maintaining an office at 1485

International Parkway, Heathrow, Florida, USA, undertakes to the New Brunswick

Securities Commission that he will:

Not trade in securities, solicit the sale of securities, or render advice

with respect to the sale or purchase of securities, in New Brunswick,

Canada or with persons resident in New Brunswick, Canada,

without having first sought and obtained proper registration

authorizing such activities, pursuant to section 45 of the New

Brunswick Securities Act, S.N.B. 2004, S-5.5 (the "Securities Act").

Stephen D. Hove acknowledges that any failure to comply with this undertaking

constitutes an offence pursuant to section 179(2)(e) of the Securities Act.

Stephen D. Hove acknowledges that this undertaking, once executed, is a

public document which may be published and publicly disclosed by the New

Brunswick Securities Commission on its website or by other means.

Dated this 15th day of July 2013.

Stephen D. Hove